



PRESS RELEASE

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APEX PUBLISHING HOSTS WEBINAR: “AVOIDING THE PITFALLS OF NEWSPAPER DIGITIZATION”

Live Online Event Scheduled for 11 am (EST) on January 31, 2007

HERNDON, VA - January 11, 2007 - Apex CoVantage, a leading global knowledge process outsourcing (KPO) provider in publishing and e-publishing solutions, announces its live webinar “Avoiding the Pitfalls of Newspaper Digitization.” Taking place January 31, 2007 at 11 a.m. EST (8 a.m. PST and 4 p.m. London), this free webinar will provide participants with an awareness of critical issues surrounding the preservation and digitization of newspapers, as well as the ability to make an informed decision about strategies for saving time and money without sacrificing quality.

“Today, creating a database from archival newspapers, while offering numerous benefits, is full of risks that must be properly managed to ensure a successful project,” said Apex Publishing’s Vice President, and the featured webinar speaker, Tom O’Brien. “Historical newspapers present their own unique digitization challenges. Inadequate digitization quality can go unnoticed and cause delays and cost overruns unless the correct strategies are employed throughout the project.”

To date, Apex Publishing has digitized millions of pages of newspapers from the 18th century to the 21st - more than any other organization in the world. This expertise in newspaper digitization and Apex’s understanding of the complex issues involved will provide great insight for those looking to increase awareness of their collections and to protect them for future generations.

Broadcast live to a desktop or conference room, this 60-minute webinar is ideal for professionals with academic institutions, research and national libraries, scholarly and professional societies, commercial publishers and micro-publishers, funding agencies and other organizations with newspaper collections. There will also be a brief demonstration of Apex Publishing’s new digitization Quality Assurance (QA) tool, ProQual™.

The event will feature a live question and answer session. Registration for the online webinar is complimentary but space is limited. To register and secure a spot, click here:
<https://apexcovantage.webex.com/apexcovantage/onstage/g.php?t=a&d=664414186>

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About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide publishing, contact center, engineering, and research and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.